



Marketing Position

Full Time

Company Profile:

ForestOne is an innovative force in the timber and decorative solutions industries. It is Australia's largest independent distributor of wood panel, timber and decorative surface materials. ForestOne is driven by a passion for innovation, responsible sourcing and great customer service.

2020 for ForestOne included two major product launches, a rebranding, a new website, and a head office move. Large scale projects are on the horizon still, so ForestOne is continuously looking for marketing minded go-getters who wants to help shake up the building industry with new products and a new business ethos. We are about the team and our people, and know we're in a growth period; so if you feel you are a good fit, we want to hear from you.

General Role Overview:

With a background in marketing (minimum 3 years) you will play an integral role in marketing and communicating internal and external product and project updates, as well as organise tradeshows, play a hand in merchandising, and more.

Specific responsibilities include:

- Copywriting!
- Implementing marketing and communication strategies
- Managing product life cycles
- Maintaining promotional material inventory
- Content creation and copywriting for social, digital, and print media
- Planning meetings and tradeshows
- Maintaining databases and websites
- Managing projects and budgets, including agency briefings

Candidate Profile:

To be successful in this role, you will possess the following qualities:

- Excellent writer
- Strong and honest communicator
- Works well on a small team and autonomously
- Highly organised and effective planner
- Builds beneficial relationships with internal and external stakeholders
- Great work ethic and positive attitude
- Affinity for multi-tasking and multiple project deadlines
- Brilliant brand developer with strong digital skills
- Strong Office skills; with design knowledge and/or familiarity with Adobe
- Natural marketer, degree qualified in marketing or related discipline
- Preferably with knowledge of the building industry and/or Architect markets/process

Culture and Benefits:

- Immediately make an impact on a well-established company
- Huge time of company growth
- Career path options within company